

**USE OF INTERACTIVE METHODS IN IMPROVING THE PROFESSIONAL
QUALIFICATIONS OF DIRECTORS OF SCHOOL EDUCATIONAL
ORGANIZATIONS**

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Abstract: This article covers the theoretical and practical aspects of using interactive methods in the process of improving the professional qualifications of directors of school educational organizations. The development of professional competence of managerial personnel is of great importance in the system of educational management. The article analyzes the content of interactive methods, their role in increasing educational efficiency, and effective methods used in the process of improving qualifications. The importance of interactive approaches in improving the management activities of school directors is also substantiated. According to the results of the study, it was found that the systematic use of interactive methods serves to develop the managerial, communicative and innovative competencies of directors.

Keywords: school principal, professional qualification, advanced training, interactive methods, educational management, management competence.

Introduction

Today, the reforms being implemented in the education system require heads of educational institutions to have a high level of professional training, modern knowledge and skills. In particular, the management activities of directors of school educational organizations are one of the main factors determining the quality of education. Increasing the professional competence and professional development of school principals is of great importance in improving the quality of education. Management effectiveness is directly related to the management competence of managerial personnel. Management is a word that is usually used when talking about actively influencing a managed system (or management object) to achieve a specific goal. The question arises, what is competence and by what indicators can it be assessed? Competence is a set of knowledge, skills, qualifications and personal qualities that are important in professional activity.

Competence is a set of knowledge, skills, attitudes and personal qualities that ensure the effective work of a person in a particular field of activity. Such definitions are given in various ways in the literature. This concept began to be widely used in the education system at the end of the 20th century and has also found its place in the field of management. A competent leader is not just a person with knowledge, but also a leader who is able to correctly apply his knowledge in practice, analyze the situation, find solutions and inspire others. The competence of a school principal is of great importance not only in performing administrative tasks, but also in organizing the educational process, managing the pedagogical team, introducing innovations and establishing effective relations with society.

Along with traditional approaches, the use of interactive methods in improving the process of professional development of school principals is becoming an urgent issue. Because interactive methods serve to increase the activity of listeners, form independent thinking and problem-solving skills.

The purpose of this article is to scientifically substantiate the effectiveness of using interactive methods in improving the professional development of school principals.

Professional competence of a school principal

A school principal is a manager of an educational institution who coordinates pedagogical, organizational, financial and administrative activities. The professional competence of a director consists of the following components:

- management competence;
- pedagogical competence;
- communicative competence;
- innovative and information and communication competence.

Advanced training courses play an important role in the development of these competencies. It is in this process that the use of interactive methods allows achieving high results.

The concept of interactive methods and their content

Interactive methods are methods that provide collaborative learning, based on active communication between listeners and the teacher in the educational process. These methods increase the activity of participants in the process of acquiring knowledge and serve to form practical skills.

The main features of interactive methods:

- active participation of listeners;
- solving problem situations;
- exchange and analysis of ideas;
- development of teamwork skills.

Using interactive methods in improving the skills of school principals

The following interactive methods can be effectively used in the process of improving skills:

1. Discussion (debate) method

Provides an opportunity for principals to exchange views on management issues.

2. Case study

Develops practical decision-making skills through the analysis of real management situations.

3. Brainstorming

Promotes the development of innovative ideas and team thinking.

4. Training and role-playing

Strengthens leadership, communication and problem-solving skills.

Effectiveness of interactive methods

The use of interactive methods increases the ability of school principals to:

- independent thinking;
- management decision-making skills;
- teamwork skills;
- improves the level of mastery of modern pedagogical technologies.

Also, these methods encourage principals to be innovative and have a positive impact on their professional development.

Problems and ways to overcome them

Some problems may arise when using interactive methods in the process of professional development. In particular:

- time constraints;
- insufficient methodological training of trainers;
- passivity of students.

To overcome these problems, it is necessary to improve the skills of trainers and increase the share of interactive training in curricula.

Conclusion

In conclusion, the use of interactive methods in the professional development of directors of school educational organizations is an important factor in increasing the effectiveness of

educational management. These methods serve to develop the professional competencies of directors and improve the quality of education. Therefore, it is advisable to widely and systematically use interactive methods in the professional development system.

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