

**PROBLEMS OF IMPLEMENTING INNOVATIVE ENERGY-EFFICIENT
TECHNOLOGIES IN ENTERPRISES**

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ABSTRACT: This article analyzes the problems of introducing innovative energy-efficient technologies at manufacturing enterprises, methods of overcoming them, managing innovation activities, and creating conditions that stimulate the introduction of innovative technologies.

Keywords: Innovation, cooperation, strategy, management, potential, innovator.

INTRODUCTION

In the conditions of innovative development, any enterprise operates in accordance with the changes taking place in the external environment, such changes affect all aspects of the enterprise's activities. Compared with developed countries, the amount of use of staff opportunities in enterprises of developing countries is one-time lower, believes leading foreign scientists. On the basis of this lies the innovative development of the economy in leading foreign countries.

Innovations-naturally, human creativity and, therefore, innovative management in the first place is the management of human resources, and one of the things that defines it is the attitude of employees to innovation and the conditions for the introduction of innovation in each field of activity of the enterprise.

Analysis and results

And the conditions for conducting innovations are that the enterprise has a number of complexes belonging to innovative activities:

formation of innovative culture,

creation of a creative atmosphere

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Analysis and results

And the conditions for conducting innovations are that the enterprise has a number of complexes belonging to innovative activities:

formation of innovative culture,

creation of a creative atmosphere,

creative approach to labor,

the initiative of the employees,

stimulation of labor, etc.

It should be noted that innovative opportunities for each enterprise are in any situation improve their product and adapt it to the market as much as possible, revise their areas of activity, etc.

In modern conditions, each enterprise has a huge number of innovative opportunities:

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the growth of the level of economic development of society and the emergence of New need,

technical and technological development in the fields / ,

new products and services created for consumers,

internal contradictions in production,

there are disagreements in the organization and conduct of work, etc.

Innovative opportunities for enterprises are created due to all changes in the external environment – changes in structure in the economy, Network and market, demographic, social, etc.

That is, the sources of innovation and, therefore, the possibilities of innovative development can be found a lot, the source of innovation is the existing contradictions and changes, and in our conditions they are sufficient, and the transition of enterprises to the path of innovative development goes only to innovation management – innovative management.

Management of innovative activities in small and medium-sized service enterprises has several distinctive features.

First, the manager of a small and medium-sized Service Enterprise is less likely to get acquainted with a new idea, product, method of production, due to the wide range of its tasks, compared to a manager who works with the help of specialized departments in large enterprises.

Secondly, the recognition of a new product, idea or production technology as an innovation that can provide a real benefit also appears to be a problem for him as it is shown.

That is, the management of the innovation process in small and medium-sized service enterprises makes the following requirements for the manager:

Good knowledge of the prospects of the enterprise and the problems of the present day,

To be an expert in the production sector of the enterprise and to have deep, well-groomed knowledge ,

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It is necessary to have certain creative abilities,

To notice the responsibility of the person who is able to distinguish the novelty and choose certain directions for development.

The task is to always be ready for changes and prepare employees.

Service enterprises in the implementation of innovative projects are the following

2 can be harakatılış in the main direction:

1. The enterprise itself, independently, studies and prepares for production the first innovative and technical conditions. Such an approach is associated with constantly growing financial costs and requires considerable risk. High-tech and complex technical products require a lot of caution in production. The presence of only highly qualified specialists and the necessary energy-efficient technological equipment, as well as technical documentation, can be the basis of such transactions.

2. Establish cooperation with other enterprises on the basis of a cooperative strategy and develop innovative activities on the basis of it. In this case, cooperation can be carried out at every stage of the innovation process .

In the process of large cost-intensive innovation, it is desirable that small and medium-sized service enterprises widely use innovative cooperation in order to increase their competitiveness and exclude risk. Establish cooperation with other enterprises on the basis of a cooperative strategy and develop innovThe attitude of the leadership to innovation, his support,

Personnel policy,

Organization,

Development of the information and communication system of the Ministry of education of the Republic of Azerbaijan,

Financing of the floor.

External conditions:

Assistance from consulting and responsible government agencies,

Financial incentiveThe attitude of the leadership to innovation, his support,

Personnel policy,

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External conditions:

Assistance from consulting and responsible government agencies,

Financial incentive,

Stimulate diffusion (widespread) of innovation in the moment,

Credits per minute.

At the same time, it is important to create innovative conditions in the enterprise, as opposed to the formal formation of the enterprise. For each stage of the innovation process, different organizational conditions are suitable at the enterprise.

When creating an idea, in its first performance, the dream of creativity is preferable – the absence of paperwork and formality, the over-specialization of employees, etc. At the same time, it is important to create innovative conditions in the enterprise, as opposed to the formal formation of the enterprise. For each stage of the innovation process, different organizational conditions are suitable at the enterprise.

When creating an idea, in its first performance, the dream of creativity is preferable – the absence of paperwork and formality, the over-specialization of employees, etc.

But when bringing a new product to market, it is necessary to create conditions where each employee can do their own work and be responsible for it.

The growth of the innovative potential of the enterprise is also influenced by the internal culture of the enterprise. Encouraging innovative behavior, considering creativity and readiness for innovation to be of great value to the organization, tolerating the inconveniences encountered are characteristics of the culture of an innovative enterprise.

A number of opportunities are provided by state development programs created specifically to support innovative projects of small and medium enterprises:

Programs for equipping small and medium enterprises with new energy efficient technologies,

To provide material and other assistance on innovative processes in foreign economic activity,

Support of innovative activities of small and medium enterprises through the tax system,

Known, clearly selected technologies are correct in the directions of development-the right help
Programs for equipping small and medium enterprises with new energy efficient technologies,

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Assistance in establishing innovative enterprises and departments, etc.

Within the framework of innovative management, it is also of great importance which Assistance

Program will be more effective and its choice. One of its advantages in innovating small and medium-sized enterprises is also the possibility of extensive use of these programs[2].

Conclusion

In the world, research is carried out on the basis of international standards ISO 50001, aimed at reducing energy consumption and developing energy efficient management systems in islab enterprises. In this regard, special importance is attached to the issues of improving production efficiency due to the rational use of energy resources, saving energy and resources, applying energy-saving technologies, improving the energy-efficient management system.

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