NEEDS OF CHILDREN OF ADOLESCENT AGE IN A DIGITAL ENVIRONMENT

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Annotation: This article examines the specific needs of adolescent children in a rapidly developing digital environment. It analyzes how digital technologies affect their cognitive, emotional, social, and personal development. Special attention is given to adolescents' needs for safety, digital literacy, communication, creativity, self-expression, and psychosocial support. The study highlights the importance of creating a balanced and healthy digital ecosystem that promotes responsible technology use, protects adolescents from online risks, and enhances their educational and social opportunities. Recommendations are provided for educators, parents, and policymakers to ensure that digital platforms effectively support adolescents' developmental needs.

Keywords: adolescents; digital environment; digital literacy; online safety; psychosocial support; communication needs; creativity; cognitive development; emotional well-being; digital ecosystem; online risks.Introduction Modern digital technologies have become an important factor in shaping the worldview, creative imagination and aesthetic taste of teenage children.

The digital environment — the internet, social networks, virtual galleries, multimedia platforms- is expanding the possibilities of students not only to receive information, but also to express themselves, to create. Therefore, the effective use of digital platforms in the process of forming the aesthetic needs of adolescents is one of the urgent tasks of Education. Aesthetic need is the inner need of the individual to perceive beauty, strive for it and express himself through creativity. As a teenager:
- imagination develops actively,
- the need for self-expression increases,
- social interaction increases,

Creativity and emotional sensitivity increase. Uring this period, through the digital environment, the child finds a wide field to demonstrate his artistic vision. The possibilities of the digital environment in the formation of aesthetic needs

1. Width of visual content The digital environment allows students unlimited access to artwork, design samples. Virtual museums (Louvre, Hermitage), 3D exhibitions, animations — these enrich the formation of adolescent aesthetic taste.

2. Space for the demonstration of his creativity Pupils: Canva, Sketchbook, Procreate Adobe Express on platforms such as Image, Design, Photo, video, Music content can be created. This encourages them to be creative.

3. Interactivity Gamification, digital exercises, animations enhance the aesthetic impression for young people.

4. Multimodal learning Since the digital environment combines text, image, music, movement, the concepts of aesthetics are assimilated through multichannel perception. The risks of the digital environment in the formation of aesthetic needs.

Thanks to the unformed aesthetic taste, children can quickly become susceptible to low-quality, superficial content. Nonlinear beauty standards in social networks create psychological pressure. Excessive screen time can slow down the natural process of aesthetic perception. Therefore, educators and parents need conscious management of digital aesthetics. Digital methods in the development of aesthetic needs:

1. Virtual tours Through Google Arts & Culture, The Louvre Virtual Tour, readers analyze popular artworks.

2. Digital design projects Teenagers are assigned to create a digital banner, poster, logo, mini-animation.

3. Photo-aesthetics classes Practical exercises on lighting, composition, color harmony are performed through Instagram or a mobile camera.

4. Creating an online collage and mood board In Pinterest and Canva, aesthetic thinking develops on the basis of emotional state, colors, styles.

5. Multimedia Lessons Through Video, animation, digital stories, readers analyze aesthetic images more.

Teacher's position Teenagers need guidance when choosing digital content. Teacher:

- teaches the criteria for choosing digital art;
- forms aesthetic assessment skills;
- promotes a culture of safe and targeted use;
- supports creative projects.

Conclusion The digital environment provides tremendous opportunities in shaping the aesthetic needs of adolescent children. When its effect is properly controlled:

- creative thinking,
- design skills,
- artistic perception,
- the need for self-expression develops significantly.

The main task of the educator is to organize digital aesthetics as a conscious, cultural and pedagogical process

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