

**IMPROVING THE USE OF DIGITAL PLATFORMS IN THE AESTHETIC
EDUCATION OF ADOLESCENT STUDENTS**

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Annotation: this article analyzes on a scientific basis the role, effectiveness and mechanisms of their use of digital platforms in the formation of aesthetic taste, artistic thinking, art perception skills in adolescent students. Practical proposals to improve the process of aesthetic education in the digital environment will also be put forward.

Keywords: aesthetic education, adolescents, digital platform, media culture, creativity, digital pedagogy.

Introduction In today's era of globalization, digital technologies have penetrated deeply into all aspects of Education. In particular, the use of digital platforms in the process of aesthetic education of adolescent students is manifested not only as a necessity, but also as an important factor in improving the quality of Education. In particular, the use of digital platforms in the process of aesthetic education of adolescent students is manifested not only as a necessity, but also as an important factor in improving the quality of Education. Adolescents are one of the age groups that rapidly perceive visual information, think creatively, and develop perception through media content. Therefore, the organization of aesthetic education on the basis of modern digital means is a pedagogical issue. Aesthetic education in students:

- being able to feel beauty,
- understanding art,
- artistic thinking,
- formation of visual and musical culture,
- implies the development of creative self-expression skills.

Psychological research shows that adolescence is a stage of active development of aesthetic sensitivity, and the artistic and aesthetic experience gained during this period directly affects the further aesthetic views of the individual. In the process, multimedia, 3D animation, virtual galleries, digital painting programs enrich the student's aesthetic experience. The possibilities of digital platforms in aesthetic education

1. High visual impact strength Platforms like YouTube, Pinterest, Instagram allow you to show aesthetic concepts such as color, shape, composition, rhythm through realistic examples.
2. Digital art media Digital apps like Canva, Adobe Express, Sketchbook, Procreate develop practical skills in graphics, design and composition in students.
3. Virtual museums Through online galleries such as the Louvre, Tate Modern, Met Museum, readers can view the world's masterpieces of art in a virtual way.
4. Interactive learning process With platforms such as Quizlet, Nearpod, Padlet, it is possible to create collages, galleries, videodars on aesthetic themes.
5. Digital communication and evaluation Through Google Classroom and Moodle, it is possible to improve the formation, exchange of ideas and evaluation system of aesthetic work portfolios.

According to studies and observations, despite the wide possibilities of digital platforms, their use in aesthetic education in educational institutions is associated with the following restrictions:

• Insufficient qualifications of teachers in digital pedagogy. • The possibility of students receiving misinformation from the internet. • The scarcity of Uzbek-language variants of educational platforms of aesthetic content. * Uneven quality of digital content. Therefore, it is necessary to include digital technologies in aesthetic education on a targeted, systematic and methodological basis.

1. Creating digital-aesthetic education models For aesthetic education, special multimedia lessons, virtual galleries, interactive tasks should be developed.

2. Digital competency training for teachers It is recommended to organize workshops on digital design, graphic editing, creating an online gallery.

3. Opening a Digital Art Club for students Circles on digital painting, 3D modeling, photography develop the aesthetic thinking of adolescents.

4. Creating local platforms Development of a platform that unites samples of Uzbek art, national patterns, applied art in the form of a digital gallery.

5. Online aesthetic portfolios Creating a personal digital portfolio for each reader — allows you to monitor its growth, creative work and aesthetic development.

6. AR / VR technology implementation “Live exhibits” through a Virtual gallery, 3D museum, AR will significantly increase the effectiveness of aesthetic education.

Conclusion Digital platforms have the opportunity to take the process of aesthetic education of adolescent students to a new level. Correctly selected digital tools will interest readers in art, motivate them to creativity and expand aesthetic perception. The methodological approaches proposed in this article are important in establishing aesthetic education in a modern, interactive and effective way.

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