

**TODAY'S ON THE DAY THE NEED TO DEVELOP HISTORICAL AND  
CULTURAL TOURISM .**

**Makhmudov Sobir Khudoyberdievich**

Acting Associate Professor, Department of "Green Economy and Sustainable Business"  
Samarkand Branch of Tashkent State University of Economics

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**Abstract.** The article presents the socio-economic content of historical and cultural tourism, the need for its development, opinions on the inclusion of historical and cultural tourism in the tourism classifier, the author's definition of historical and cultural tourism, as well as ways of development.

**Abstract .** This article reveals the socio-economic content of historical and cultural tourism and discusses the need for its development. The author provides a definition and lists scientific views on historical and cultural tourism. A Also shown paths development historical and cultural tourism .

**Annotation.** This article reveals the socio-economic content of historical and cultural tourism, as well as the need for its development. The author gave a definition and listed scientific views on historical and cultural tourism. It also shows ways of developing historical and cultural tourism .

**Basic words and phrases .** Tourism. tourism classification tour packages, travel agencies, income, employment, investment, historical monuments, standard of living of the population

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Tourism is a highly profitable and rapidly developing sector of the economy. According to world statistics, more than 250 million people, that is, one in ten people working in the world, are employed in the tourism sector. Tourism accounts for 7% of the total volume of investments, 11% of world consumer spending, 5% of all tax revenues, and a third of world trade in services. In recent years, countries with highly developed economies have been achieving social development mainly through the development of sectors that require little natural resources. Natural resources play an important role in the development of the country's economy. However, in conditions of limited natural resources, attention is paid to the development of tourism not only by using them, but also by using the historical, cultural, geographical, and environmental potential of the country. Among the sectors of the economy, there are sectors that activate several sectors and almost do not require the use of natural resources. An example of such sectors is the tourism sector of the service sector. Types of tourism are much wider than other sectors of the economy. Scientific research has recommended the widespread use of types of tourism. However, no specific proposals have been made about which types of tourism are most effective in the socio-economic development of the country. Therefore, we considered it an urgent task to justify the possibility of creating new jobs and increasing the income of the population through the development of historical and cultural tourism in each country. There are more than 200 countries in the world. Each of them is characterized by its customs , traditions , history and culture. There are. They can be skillfully presented to attract tourists. From this point of view, our country has wide opportunities in this regard. Accordingly, it is necessary to conduct scientific research to identify ways to develop historical and cultural tourism and increase the efficiency of their use.

The social content of historical and cultural tourism is to provide employment to the country's population, broaden the cultural horizons of tourists, and attract people from all over the world by showing them its glorious past and great future. The economic content of historical and cultural tourism is manifested in increasing the income of the country's population, improving their living standards, satisfying their material needs, and other aspects.

The socio-economic content of historical and cultural tourism is very broad. In our opinion, the following important aspects of historical and cultural tourism can further enrich its socio-economic content:

First, historical-cultural tourism preserves the historical-cultural objects, monuments, customs and traditions of the population, restores forgotten values, activates unused reserves;

The second is the development of historical and cultural tourism at the expense of local governments, citizens' own funds, and businessmen's funds;

Third, historical and cultural tourism allows the country's population to better study this area, to get acquainted with the history and culture, lifestyle, and other riches of other peoples;

Fourthly, as a result of historical and cultural tourism, the citizens of the country learn about the spiritual heritage and develop a sense of patriotism, etc.

Today, the cultural industry plays an important role in the rapid development of the country's economy. Thus, the presence of historical and cultural heritage is one of the important factors ensuring the socio-economic development of the country. If these opportunities are not used for the development of the country, it is an unforgivable mistake. Therefore, it is necessary to develop ways to use the historical and cultural objects and monuments existing in our country in order to generate income. There are about 4 thousand objects suitable for tourist and excursion services in our homeland. About 4 thousand historical and cultural objects indicate the breadth of the tourism route. They also ensure the continuity of the tourist experience. The longer the tourist trip, the more stable the income from them will be.

Our country has a long history. Our cities such as Samarkand, Bukhara and Khiva have a history of 2500-3000 years. This is a huge spiritual wealth. In particular, the monuments worthy of attention on a global scale, the medieval architecture of the cities of Khiva, Bukhara, Samarkand, Shakhrisabz, Kokand and Tashkent, and the sky-high mausoleums glorify our cultural traditions. These are the property of the whole nation and getting acquainted with them expands our horizons of thought, educates in the spirit of patriotism, teaches us to honor and preserve cultural heritage. Every corner of our country has its own history. Even their names testify to this. For example, the Kaftarkhana neighborhood in Samarkand. It is known from history that pigeons and couriers were mainly used to exchange information and deliver it to distant destinations. During the reign of Amir Temur, pigeons played a major role in delivering information. Pigeons mainly carried information from one place to another. From this point of view, state leaders paid special attention to raising pigeons, training them, and creating new breeds. They even attracted certain people to engage in this work. As a result of this long tradition, that area in the city of Samarkand received the name of the pigeon house and is still called the pigeon house neighborhood. Many more such information can be cited. Because in other regions of our republic, like the Samarkand region, some neighborhoods and villages have historical information. Tourists look at such information with great interest, and this encourages them to visit that area. Historical and cultural tourism is of particular importance in this regard.

The necessity of historical and cultural tourism in the socio-economic development of the country is expressed in the following:

Firstly, the prosperity and well-being of the area where the historical-cultural object is located is ensured ;

Secondly, citizens of the region where the historical and cultural object is located will have the opportunity to provide themselves with employment ;

Thirdly, communication and market infrastructures will develop in the area where the historical-cultural object is located ;

Fourth, a historical-cultural object The worldview of the citizens of the region will expand, and they will actively participate in the further development of this industry, as they are interested in earning an income.

In general, historical and cultural tourism plays a major role in improving the living standards and ensuring the well-being of the country's population, in addition to those listed above, in solving many other socio-economic problems. Therefore, given the great importance of historical and cultural tourism for the country's prosperity, it is necessary to develop ways to develop it. In our opinion, the following work should be done to develop historical and cultural tourism :

First, the tourism industry is not spreading to the general public (in an innovative way). This, in turn, has led to the development of domestic tourism;

Secondly, travel agencies should spend a lot of time on historical and cultural tourism in tour packages ;

Thirdly, it is not enough to simply view historical monuments and exhibits kept in museums that provide information about our national heroes, but rather to create a very skillfully crafted experience that makes the courage and heroism they showed interesting and brings that era to the eyes of travelers. show 20-25 minute videos ;

Fourthly, to encourage historians and researchers participating in the identification of historical and cultural tourism objects in our country, their study and gathering of data ;

Fifth, the National Film Agency of the Republic of Uzbekistan will create films that will show the history of our country and showcase it on a global scale.

Historical and cultural tourism provides broad opportunities for the rapid socio-economic development of the country. In addition, this type of tourism is one of the sectors that requires minimal investment.

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