

**FORMATION OF THE IMAGE OF A MODERN MEDICAL PROFESSIONAL  
THROUGH THE DEVELOPMENT OF CREATIVE ABILITIES**

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**Abstract.** This paper examines the problem of forming the image of a modern medical professional through the development of their creative abilities. In the context of the rapid development of medicine and technology, not only professional knowledge but also the personal qualities of a specialist are becoming increasingly important. A creative approach makes it possible to find non-standard solutions in complex clinical situations. The development of creative abilities has a positive impact on all the above-mentioned aspects. The paper emphasizes that creativity helps a physician adapt to rapidly changing conditions of medical practice.

**Keywords:** creative approach, exploratory and creative tasks, aspect, image, research activity, professional training.

**Аннотация.** В данной работе рассматривается проблема формирования имиджа современного медицинского работника через развитие его творческих способностей. В условиях стремительного развития медицины и технологий возрастает значение не только профессиональных знаний, но и личностных качеств специалиста. Творческий подход позволяет находить нестандартные решения в сложных клинических ситуациях. Развитие творческих способностей положительно влияет на все перечисленные аспекты. В работе подчеркивается, что креативность помогает врачу адаптироваться к быстро меняющимся условиям медицинской практики.

**Ключевые слова:** творческий подход, поисково-творческие задачи, аспект, имидж, исследовательская деятельность, профессиональная подготовка.

**Annotatsiya.** Ushbu ishda zamonaviy tibbiyot xodimining imijini uning ijodiy qobiliyatlarini rivojlantirish orqali shakllantirish muammosi ko'rib chiqiladi. Tibbiyot va texnologiyalarning jadal rivojlanishi sharoitida mutaxassisning nafaqat kasbiy bilimlari, balki shaxsiy fazilatlar ham muhim ahamiyat kasb etmoqda. Ijodiy yondashuv murakkab klinik vaziyatlarda nostandart yechimlar topishga imkon beradi. Ijodiy qobiliyatlarni rivojlantirish yuqorida sanab o'tilgan barcha jihatlariga ijobiy ta'sir ko'rsatadi. Ishda kreativlik shifokorga tez o'zgarayotgan tibbiy amaliyot sharoitlariga moslashishga yordam berishi ta'kidlanadi.

**Kalit so'zlar:** ijodiy yondashuv, izlanish-ijodiy vazifalar, aspekt, imij, tadqiqotchilik faoliyati, kasbiy tayyorgarlik.

The main task of a secondary specialized educational institution is to ensure the development of the future specialist's personality. The key aspect here is that during professional training, future specialists must independently realize their potential through creative activity. Unlike educational activity, creative activity is not aimed at mastering already existing knowledge. Instead, it promotes students' initiative, self-realization, and the implementation of their own ideas directed toward creating something new.

In creative activity, students solve exploratory and creative tasks aimed at developing their abilities. Therefore, while educational activity forms the ability to learn, creative activity develops the general ability to search for and find new solutions, unusual ways of achieving the desired result, and new approaches to considering a given situation.

The main goal of developing creative abilities is the education of a genuinely creative and independent individual. To achieve this goal, the following tasks were identified:

- to develop students' ability to think independently, acquire, and apply knowledge;
- to foster cognitive, research, and creative activities;
- to encourage the search for non-standard solutions to emerging problems;
- to cultivate interest in participation in creative activities.

The process of developing creative abilities is based on:

- ensuring students' academic success and their intellectual and moral development through the use of non-traditional lessons, forms, methods, and techniques;
- introducing alternative forms and methods of educational activity into the learning process;
- creating conditions for students to demonstrate creativity during classes regardless of their personal characteristics;
- continuously supporting students' aspiration for independent creative activity.

Work aimed at developing students' creative abilities makes it possible to identify their talents in a timely manner, pay attention to them, and understand that these abilities require support and further development. The higher the level of a student's creative development, the greater their productivity. The system of professional training focused on developing students' creative abilities encourages their interest in independent intellectual activity, the need for personal research into processes and phenomena, the aspiration to provide evidence-based solutions to problems, persistence in achieving intellectual competence, and the need for active creative activity.

At present, the development of students' creative abilities has acquired particular significance because modern society has considerably increased the social prestige of intellect and scientific knowledge. This has led adults to strive to provide children with more knowledge and to teach them reading, writing, and counting at an earlier age, rather than helping them feel, think, and create. A pedagogical orientation focused primarily on the development of thinking turns the emotional and spiritual essence of the student into a secondary value. Modern students know far more than their peers did 10–15 years ago. They solve logical problems more quickly; however, they are much less likely to experience admiration, surprise, indignation, or empathy. Increasingly, they demonstrate indifference and emotional insensitivity, while their interests and hobbies remain limited and monotonous.

During the period of psychological adaptation to medical university life, first-year students often experience fears, emotional breakdowns, and inhibition, whereas others may display excessive looseness and restlessness. The shortest path to students' emotional liberation, overcoming stiffness, and developing sensitivity and artistic imagination lies through play, imagination, and creative writing. All these opportunities can be provided through theatrical activities.

A student theater has been organized at our university, contributing to the creative development of students. In addition to theater, music and dance possess a tremendous influence on the emotional world of an individual. It should also be noted that students of AGMI actively participate in the life of the university and the city through events such as Medical Workers' Day, Independence Day, International Women's Day (March 8), Navruz, the Day of Memory and Honor, and others.



All classes conducted within creative clubs are organized on the premises of the medical university and are free of charge for all students.

It is important to understand that the professional competence of a medical worker also includes a creative component characterized by novelty in professional activity and manifested in both personal and professional spheres. The effectiveness of forming the professional competence of medical university graduates can be positively assessed if students are capable of working independently, setting goals for their professional activity, concentrating on identifying and solving professionally oriented tasks using modern technologies, collaborating productively, planning and effectively carrying out professional activities based on mercy, tolerance, and empathy, while considering organizational requirements and objectively evaluating their own professional performance in terms of efficiency and appropriateness.

Our students and graduates actively participate in city and regional events and in professional skills competitions, which contributes to shaping the socially positive image of the modern medical worker.

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