

**ANALYSIS OF THE DEVELOPMENT OF HIGHER EDUCATIONAL INSTITUTIONS
IN THE EDUCATIONAL SERVICES MARKET**

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Abstract: This article examines the importance of the legality of the higher education market in educational services, physical integrity, higher education and conditions, and the state of control over higher education.

Keywords: higher education, educational services, human rights, innovation, corporate partnerships, indicators and results.

Today on the day In our country The problem of ensuring the employment of software and security equipment in the educational services market, the organization of the development of effective methods of state regulation of the educational services market. The steady growth of the educational services sector is an important factor in ensuring the demand for highly qualified products in the production market. Therefore, in his Address to the Oliy Majlis, the President of the Republic of Uzbekistan Shavkat Mirziyoyev noted that "... first of all, the development of education and upbringing, the establishment of a healthy lifestyle, the development of science and innovation should serve as the main pillars of our national idea of development" [1] . In solving these problems, it is necessary to ensure the availability of higher education equipment in the production of educational services, to ensure the integration of science and production services and to improve the quality of education .

The wide introduction of new innovative services in the innovative system of the economy, the implementation of important issues to ensure the safety of entrepreneurial activity. o , this organization is responsible for the commissioning and modernization of higher educational institutions, providing them with innovative educational and scientific laboratory equipment, and ensuring the fundamental quality of higher education products required in the economy and its resources based on the provision of a register of incentives for the training of highly qualified personnel. A resolution was adopted "On measures to further improve the participation of economic sectors and enterprises in improving the quality of higher education products".

Ensuring economic growth in the new Uzbekistan was defined as one of the strategic directions of new continuous education. In this regard, the main documents established in accordance with the relevant legislation focused on higher education, solving innovative and problematic issues.

The most important resource that raises the knowledge of students in the higher education system is scientific and pedagogical personnel. The qualification of scientific and pedagogical personnel, their professional and pedagogical qualifications, competence, and their worthy contribution to the development of science will determine the level of specialization of higher education institutions in the future. For this, the leadership of higher education institutions should take on the role of scientific and pedagogical personnel, motivate them, and introduce effective management methods. This situation is inextricably linked with all aspects of the activities of higher education institutions.

Table 1

Number of higher education institutions operating in Uzbekistan (per academic year, units)
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Lakes	Years						Growth in 2018- 2024, %
	2018/ 2019	2019/ 2020	2020/ 2021	2021/ 2022	2022/ 2023	2023 / 2024	
Number of higher education needs, units	98	119	127	154	191	219	2, 2 times
This person , branches of higher education institutions	9	18	20	25	26	31	3, 4 times
They have students, a thousand people.	360.2	441.0	571.5	808.0	1042.1	1314.5	3, 6 times
these departments , they get tuberculosis, a thousand people: in the daytime department	313.0	360.1	441.9	553.4	622.6	661.8	2, 1 time
Evening	1,2	7.3	11.5	26.6	37.7	45.1	37.6
in the correspondence department	46.0	73.6	118.1	228.0	381.8	607.6	13.2 times
Number of students per 10,000 population, in units	110	130	165	229	289	357	3, 2 times
Number of admitted students, thousand people	114.5	138.1	174.9	235.9	282.4	360.4	3, 2 times
To these sections: to the day department	86.2	111.6	132.7	166.7	196.4	206.4	2, 4 times
Evening	-	3,2	6.0	9.0	10.5	12.5	-
to the correspondence department	28.3	23.3	36.2	60.1	75.5	85.5	3 times
Number of students admitted to undergraduate programs, thousand people	108.7	128.7	165.0	220.2	275.5	350.2	3.2 times
Shu: daytime	80.4	102.5	123.0	151.6	187.8	239, 4	March 3
Evening	0.0	3.1	5.8	8.7	9.4	12.4	-
Surface	28.3	23.1	36.2	59.9	78.3	98.3	3.4 times
Number of graduates, thousand people	70.3	70.8	83.9	103.9	102.4	196.1	2.8 times
Graduates per 10,000 population	21.5	21.0	24.0	29.6	29.5	31, 4	1.5 times

A fundamental reform is being carried out in the Republic of Uzbekistan to restore and stabilize higher education. The number of universities operating in our republic In 2018-2024, it will increase by 219, which is a 2.2-fold increase over the specified period. The number of students studying in the analyzed higher education institutions, depending on the number of higher

¹ Uzbekistan Republic president under statistics agency information based on author organization reached private

education institutions, increased by 287.5 in the 2017-2018 academic year. thousand increased to 1,314.5 thousand in the 2023-2024 academic year (Table 1).

Commercial enterprises of temporary higher education services are being developed as part of the current system of higher education. In HEIs, a useful and important role is played by the development of a correct and smooth transition from resource management to software management, that is, from “control at the entrance” of students in HEIs to “control at the exit”. The fact that higher education services represent economic resource forms for the production of qualified personnel in the enterprise market, the current development of economic, methods and effective mechanisms for the education system, strengthens the integration of labor market and education market services.

Currently, the increasing number of state-funded higher education institutions and private universities exacerbates the problem of employing their graduates . However, the indicator of graduate employment is one of the main indicators of accreditation of universities and meets the needs of ensuring interaction between customer economic entities and universities through the modern implementation of measures to facilitate the employment of graduates and the development of their professional potential.

The control of the quality of higher education services in educational services can be managed according to the relevant market and situation. Development of integration processes in higher education services, acceleration of the processes of integration of innovative markets of scientific research schools, standardization of qualification requirements for the quality of education;

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