

**THE ROLE AND IMPORTANCE OF FOREIGN EXPERIENCE IN INCREASING THE
COMPETITIVENESS OF HIGHER EDUCATIONAL INSTITUTIONS IN THE
EDUCATIONAL SERVICES MARKET**

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According to accurate information: This article aims to study the process of higher education , monitor the quality of the activity process in the higher education system, and assist in organization and internal work.

Key words : High education according to , happened countries temperature , service show industry , economic sector , model.

The ultimate goal of our country's development is to ensure human rights and interests, create decent conditions for our people, improve the well-being, living conditions and quality of life of the population, and ensure their happiness today. The main goal of the large-scale reforms being implemented in our country is precisely this. All our achievements and shortcomings in the field are summarized, and large-scale work is being carried out to raise the education sector to a new level. The Strategy for the Development of Production and the Country of the Republic of Uzbekistan for 2022-2026, adopted by the President of the Republic of Uzbekistan Sh.M. Mirziyoyev, is being radically improved in the development of New Uzbekistan and in the decrees of one sector.

Currently, higher education activities are required to have the ability to achieve high added value as a result in the field of scientific, technical and innovative activities. other:

the President of the Republic of Uzbekistan Sh. Mirziyoyev noted: “... we need to bring our national generations to their logical conclusion in terms of education. Providing a thorough education consists in raising them to be physically and spiritually mature people. The era itself dictates that we take to a new stage the work aimed at ensuring that our children have a modern job and that the document takes its rightful place in life ” [1].

The effective implementation of the clear mission of improving the quality of higher education as a strategic enterprise requires the active interaction of all actors of higher education policy (national, regional, institutional, international) .

The “French model” of higher education quality assurance systems is a high-level model of educational needs management compared to the “continental” model [2]:

- paternalistic policy towards the homeland established by the state ;
- Establishing centralized control over the regulation of higher education management by state administrative bodies (Ministry of Education, Ministry of Education);
- limiting the independence (financial and academic) of the higher education institution ;
- to access university education (usually free);
- role of state property in education .

assessment in the higher education system is a successful and effective adaptation of the “French” and “English” models of accreditation of higher education institutions and educational

programs . Currently , US universities have self - assessment systems , and American higher education is largely controlled by higher education institutions . Universities accreditation mint strong universities and colleges union , association organization reached realization organization . This associations inside specialized supreme education system commissions activity runs and mint where is it Universities from accreditation will be held . A Q SH universities from accreditation transfer Universities academic freedom to give right based on report society in front of working release to relevant click to provide collective management system . A Q SH oneself - oneself management system through education system place about at the university level yes to get point of view from the point of view is being held .

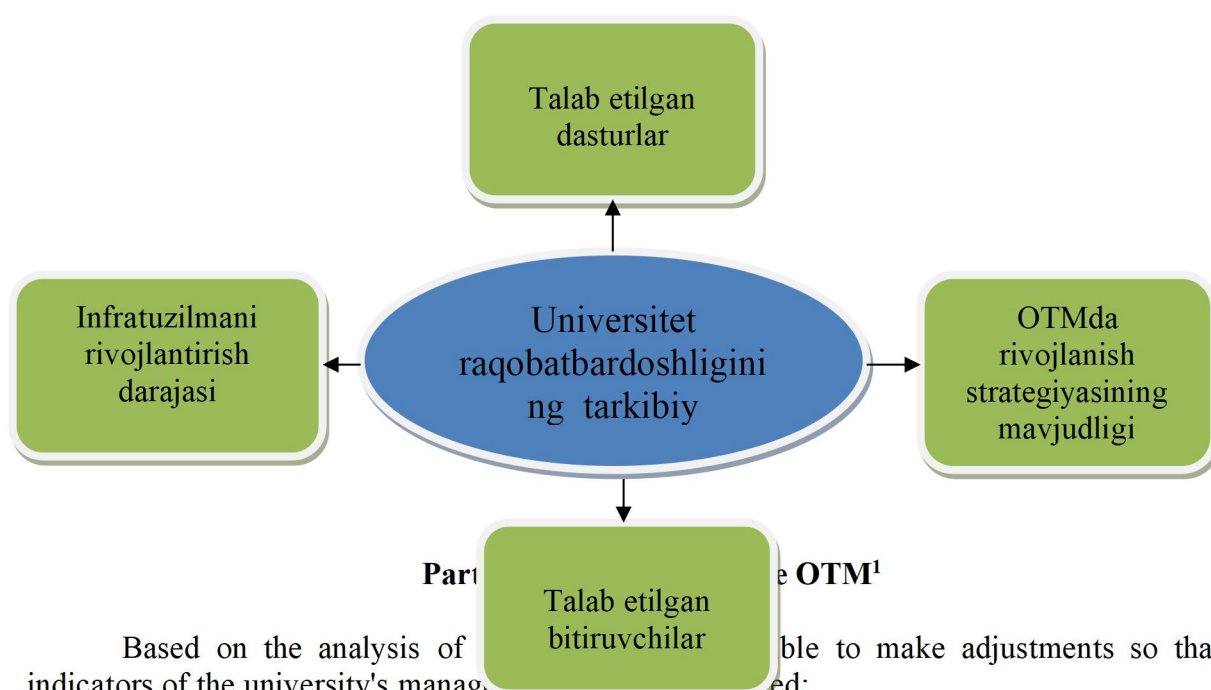
By attracting foreign students , the national higher education system not only internationalizes society , but also attracts attractive capital . In particular , for foreign graduates of national universities, who are closely acquainted with their own country and the culture of the country in which they studied , From an economic point of view , the integration of science, education, and production is a necessary condition for production in an innovative economy . The generally accepted competitive experience of an object in comparison with similar objects . It refers to the ability or trait of being better than others in one 's environment . The competitiveness of different objects (goods, mistakes, networks , territories, and joys) implies different values .

According to L. A. Korchagova , I. B. Romanova , “ competition is a property of the higher education market , which contributes to the redistribution of the relevant share of educational services belonging to a particular university and the market in favor of other subjects . [3]

Nowadays, in the world, in these times, CIS universities are connected with the need for a state response to the global knowledge economy . Modern universities are undergoing social and functional changes . In this, the university and the simple program should be equipped with a clear strategy and globalization to help ensure effective use of global resources .

Individual countries are important indicators of the rule of law and the level of education at the country level, and are included in international education rankings . The most famous rankings include the Shanghai Ranking (ARWU-500), QS company ranking (QS WUR), Times Higher Education World University Rankings (THE WUR) ranking.

The software of the university's standardization to gain a place in the international ranking consists of:



Based on the analysis of indicators of the university's management, it is possible to make adjustments so that the indicators of the university's management are improved:

- scientific and pedagogical - and students number ratio ;
- university one to the employee right about quotes number ;
- about - share and about students share ;
- working release from production (innovation) activities products income ;
- bit student or bit to the teacher right about university general income .

The market economy can contribute to the creation of favorable conditions for the training of national personnel, which will help to create favorable conditions for this. Experience shows that the role of universities is increasing as a participant in the regional infrastructure of the expanding economic cooperation processes.

Universities and their community provide the association with the opportunity to develop a methodology and model for the business community and improve the enterprises that have passed its tests. Other:

- to see the different methods used by business schools to communicate with entrepreneurs;
- Business schools develop relationships that are visible in terms of the types of interactions they produce, both qualitative and as collaborative institutions;

¹ Author organization reached composed .

- describes the diversification of commercial offerings that can be used to leverage innovative products from the university's intellectual resources;
- Provides assistance with the types of relationships businesses have with the community and with those relationships.

Such enterprises for the implementation of cooperation are widespread in the practice of universities in European countries. Similar examples can be seen in the security of universities in the CIS countries. The scope and level of cooperation of universities with the real sector of the economy are much more compact.

Based on the above considerations, it is necessary to apply advanced foreign experience in the use of tools to eliminate the problems of higher education in Uzbekistan , to accelerate the production of educational processes. , analyzing the state of ensuring the health of higher education institutions in foreign countries, in order to ensure the effective development of the educational services market of our republic, it is necessary to: implement paternalism control over higher education institutions appointed by the state , ensure academic and economic independence of higher education institutions ; eliminate the share of state property in the education system; adopt convenient criteria for assessing the quality of higher education ; prepare specialists who can withstand competition in the external and internal labor markets ; develop quality management for production at the university ; fully integrate the labor market ensuring the mobility of educational programs to meet the needs of the population ; To increase volunteerism and to stabilize the scale and movement of labor and workers for complex and demanding manifestations and to gain more power in a new sector of the community.

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